



CITY OF CLEARWATER

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POLICE DEPARTMENT

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CLEARWATER POLICE DEPARTMENT LAUNCHES SMART PHONE APPLICATION

Clearwater, Fla. – *There's an app for that.* The Clearwater Police Department launched a Clearwater PD Tips iPhone app that enables the public to send anonymous tips to the police and lets police respond back, creating a two way anonymous "chat."

This powerful, crime-fighting tool, along with our existing tip411 program, will help citizens play an active role in keeping neighborhoods safer, engage younger generations in the process and save the department time and resources.

The Clearwater PD Tips iPhone app can be downloaded free of charge at the iTunes store or by visiting the Police Departments website at www.clearwaterpolice.org (go to the tip411 section on the home page). To see a preview, visit <http://tinyurl.com/3tjaxxm>.

Citizens can also send an anonymous tip to the Clearwater Police Department by texting the word CWPD and their tip to 847411 (tip411). Anonymous web tips can also be submitted from our website. It is 100% anonymous. The technology removes identifying information before the police department sees it so the sender cannot be identified.

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