



CITY OF CLEARWATER

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POLICE DEPARTMENT

RELEASE 10-195

November 22, 2010

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OPERATION SAFE HOLIDAY FOCUSES ON TRAFFIC AND SHOPPER SAFETY

WHO: Clearwater Police Department

WHAT: Operation Safe Holiday

WHEN: November 26 - 27, 2010

WHERE: Various intersections, including Countryside and Clearwater Malls

SUMMARY: Clearwater Police will perform high visibility patrols around local malls and high-volume shopping areas in anticipation of additional crowds and traffic for the holiday shopping weekend.

Officers will focus on traffic safety awareness as CPD continues to encourage safe driving practices that will reduce vehicle crashes and the injuries associated with those crashes. CPD will also have an increased presence in parking lots to deter crimes of opportunity, which typically increase during the holiday shopping season.

The Clearwater Police Department offers a few tips for a safe shopping venture:

- Shop during daylight hours whenever possible. If you shop at night, don't go alone.
- Always be aware of your surroundings and stay alert. If you see someone acting suspiciously, contact police or mall security.
- Beware of strangers approaching you. This time of year, con artists may try to distract you while they try to take your money or belongings.
- Make sure car windows and doors are locked. Don't leave valuables or shopping bags in plain view.





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- Be careful if you carry a purse or wallet. These are prime targets for criminals in crowded areas. Keep your purse tucked close to your body and keep wallets in an inside jacket pocket.
- Avoid carrying large amounts of cash. Use a debit or credit card.
- Don't overload yourself with packages. You need clear visibility and freedom of motion to avoid mishaps.



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